PRODUCT CONNECTIONS



D2D CART PARTS & FAQS

Y our D2D cart is where you will merchandise featured product and execute a Wet Sampling Event. Use this guide to review the parts of your D2D cart and view the Frequently Asked Questions regarding the cart.



Front of the D2D Cart Parts:

- 1. Cart Topper
- 2. QR Code Insert
- 3. Price Sign Insert
- 4. Demo Shelf
- 5. Permanent Side of Cart Signag pieces)
- 6. Cart Base
- 7. Top Merch Shelf
- 8. Bottom Merch Shelf
- 9. Wheels

Additional Parts:

2 shelves that extend for demoing

PRODUCT CONNECTIONS



D2D CART PARTS & FAQS

on't forget to check out the BA Landing Page for D2D Cart training videos and Quick Reference Guides!



Back of the D2D Cart Parts:

- 10. Cart Topper (1 piece of permanent signage)
- 11. Lockbox for Personal Belongings
- 12. Wet Sampling Kit Storage Area

Additional Parts:

Property of PC Sign Insert

FREQUENTLY ASKED QUESTIONS



How do I assemble my D2D Cart?

Check out the BA Landing Page or your Event Manual for in depth instructions on cart assembly.

What should I do if I can't find my cart at the store?

Reach out to your scheduler for assistance.

What should I do if the Permanent Cart Signage and QR Code packet is missing?

Order a new QR code packet, permanent cart signage, or any other cart parts using the ordering project.

How do I order cart parts and demo supplies?

Supplies and cart parts can be ordered using the "D2DandKitOrderRequest_'24-'25_New" project.

What should I do if the cart arrives damaged and can't be fully assembled?

Reach out to your scheduler for assistance.

Where do I store my personal belongings?

You can store your personal belongings in the lockbox located on the back of the D2D Cart. (As pictured on page 2.)

Where do I store my Wet Sampling Kit?

You can store your kit on the back of the lower shelf. (As pictured on page 2.)

