

PRODUCT CONNECTIONS

PERFECT PICTURE GUIDELINES

The "perfect" photo includes a clean & complete uniform, name tag, we id sign, sampling supplies, fully stocked featured product & D2D cart price sign, and QR code.

DOs

- Take at least one photo at 3/4 profile so that we can see the side of the cart.
- Ensure the cart is fully in the frame and not too far away or close.
- An image of you smiling with your display is **always preferred**. Those are the pictures that are often featured in our recaps!



DON'Ts

- Submit photos with thumbs covering lens of the camera, Target Guests, Target team members, store carts, etc.
- Ensure the cart is in the frame and not too far away or close.
- No blurry photos or have anything other than the cart in the frame.



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Do you have low inventory? If you have little inventory, please make sure to still make sure the product looks neatly displayed like both pictures below.

Reminders:

- Wine/liquor bottles will still need to be in rows of 3 or 4 depending on the size of the bottle.
- Seltzer/beer boxes are to be displayed with the label facing out and spread out evenly. (As pictured below)
- Don't forget the goal is to encourage customers to pick up the product from your visually appealing display!

