

ADULT BEVERAGE FOCUS CALL

FEEDBACK - OPINIONS - COLLABORATION - UPDATES - SUCCESSES

WE WANT TO KNOW...

Do you need to wear gloves during an Adult Beverage Sampling demo? Why or why not?
Write your answer in the chat!



WELCOME!

TARGET AB SAMPLING

REMINDER: GLOVES

Target requires that our Brand Ambassadors wear gloves during Wet Sampling Demos.

- Per Target's Risk & Safety team, Brand Ambassadors should still wear gloves to be consistent with the rest of the program even though food is not being handled.
- Bare fingers could still touch the top of the bottle before pouring and could potentially cause contamination.
- Please ensure that you are wearing gloves while handling pour spouts/product and be mindful of changing your gloves throughout the event.
- Need more gloves? Use the **TGT-VEED2DandKitOrderRequest** project to order more!



TARGET AB SAMPLING

HOLIDAY SCHEDULE: EASTER

Easter

- Setup – Thursday, 4/17/25
- Demo Dates –
 - Thursday 4/17
 - Friday, 4/18
 - Saturday, 4/19
- Teardown – Monday, 4/21
 - Teardown after demo if low inventory and supervisor approval
 - Target will be closed on Sunday, 4/20 for Easter.



TARGET AB SAMPLING

WEEKLY PAYROLL OVERVIEW

It's essential that you review weekly your working time and miles in your timesheet!

- Target Part-time employees are paid weekly on Friday for the prior work week.
 - For example, this Friday, 3-14 reflects the payroll from Sunday, 3-2 to Saturday, 3-8.
- **PC work week:** Sunday- Saturday for all employees.
 - The calendar day runs from 12:00 am -11:59 pm (US Central Time).
- Checks are typically mailed to employees not on direct deposit on the Thursday before a pay date and will pay you for the actual time worked for that pay period.
- Think your paycheck is incorrect?
 - Review your pay statement available through Employee Self-Service (in OKTA).
 - Compare the information on your pay statement against your reported time worked. (Timesheet, Worklog)
- If you still think your paycheck is incorrect, you may email Payroll:
 - payroll@crossmark.com or "HR@CROSSMARK.COM" for additional assistance.
 - You should receive a response within one to two business days.
- Still have questions? Email your scheduler with the date, project name (including if it was for setup, demo, teardown), and number of hours that you are missing.



**PRODUCT
CONNECTIONS**

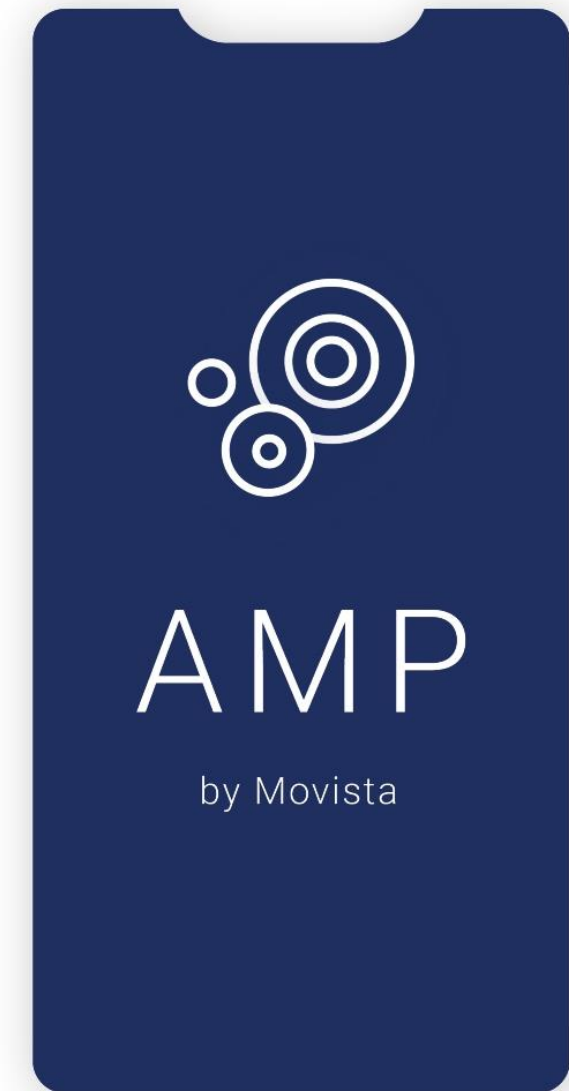
TARGET AB SAMPLING

SCHEDULE AND MANUAL REMINDERS

Please double-check your schedule and take time to read the manuals **FOR EACH** store that you are scheduled!

- You can view your schedules up to 2 weeks in advance in AMP Mobile! Log into your AMP Mobile app for your specific store(s) and item information for this weekend's events.
- It is your responsibility to check your schedule, and you should check it on Tuesday afternoon.
- If you need assistance or a reminder to check manuals in AMP, please visit the Landing Page for assistance.

Please reach out to your supervisor if you have any questions!



TARGET AB SAMPLING

REMINDER: UNIFORM INSTRUCTIONS

As a reminder, you should always wear your uniform for every event you execute. Your **FULL** uniform includes:

- Red AB Name Tag
- Gloves
- Gingham Shirt
- Apron
- Black Pants
- Closed-toe Shoes
- This applies to demo events, not to set up or teardown (unless you are setting up/demoing the same day).
 - Until you have a Gingham shirt, wear a black or white button up shirt.
- Flip flops, Crocs, heels, or any other open-toe shoes are **NOT** allowed at any time on the job!

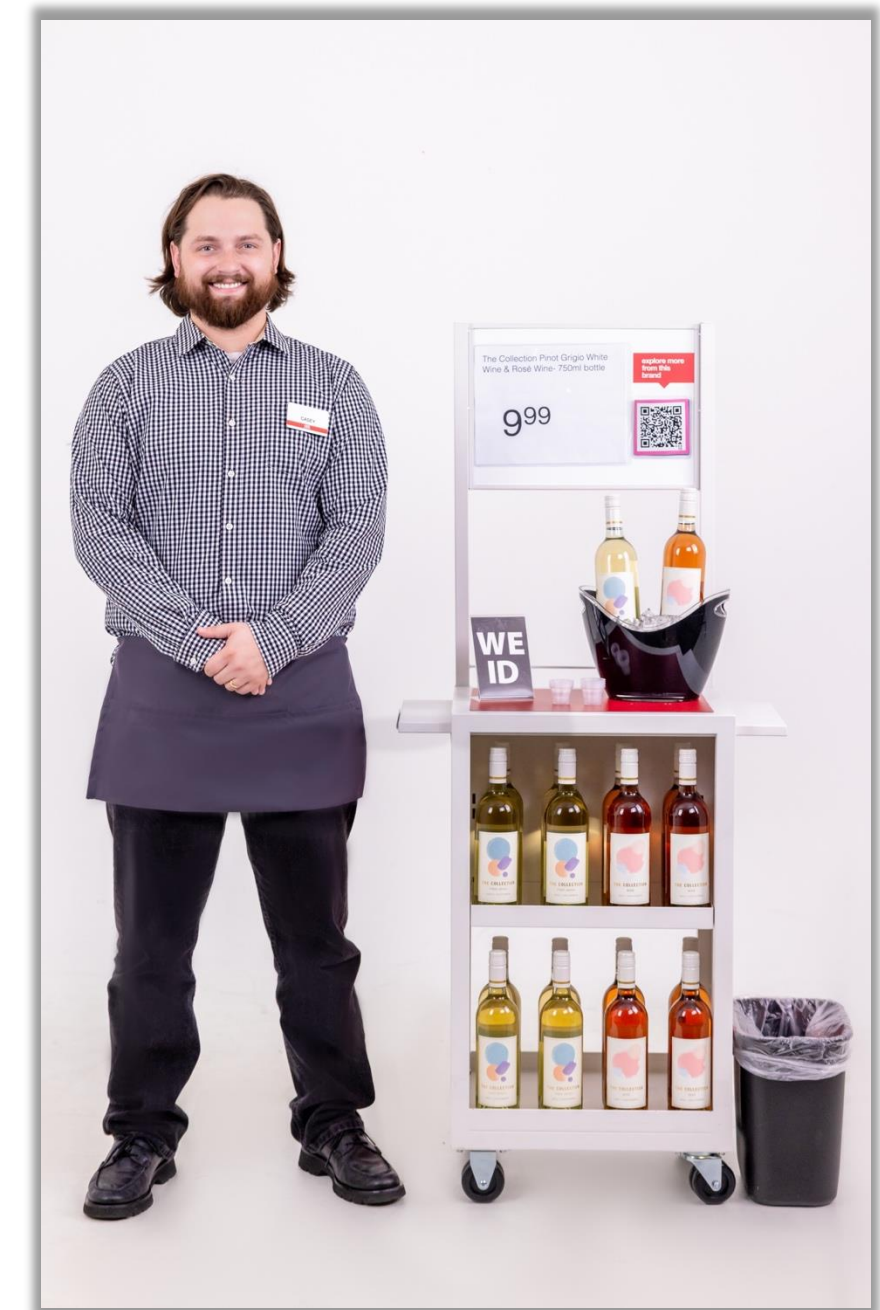


TARGET AB SAMPLING

REMINDER: UNIFORM INSTRUCTIONS (CONT.)

Product Connections will send you a shirt, name tag, and apron during your second week on the job.

- **Reordering:** Product Connections provides all employees with 1 Gingham Shirt and 1 Apron.
 - If you run multiple demos per week, or you need to reorder a uniform piece, please check with your supervisor if you qualify for any uniform-related re-ordering.
 - If it's too hot to wear long sleeves for set up or teardown single visits, check with your supervisor what would be appropriate uniform to wear. Remember be professional, you are representing PC and our vendors and always wear a name badge.
- If you have been working for more than 2 weeks and don't have your uniform, reach out to your scheduler!














TARGET AB SAMPLING

RESTOCKING DEMO SUPPLIES

Use these tips when ordering/buying carts, parts, or demo supplies for your demo...

1. You can order any demo supplies, carts, or cart parts using the **“D2DandKitOrderRequest_’24-’25_New”** project
 - Please use the ordering project **BEFORE** you leave your store ideally (Friday or Saturday so we can order on time for your next event)
2. Some items can be purchased at the store. However, **you will need your supervisor’s approval** before purchasing any items that aren’t included in your manual.
3. If your signage is not looking great, or you still have the white permanent signage you will need to order a new set.

| PRODUCT CONNECTIONS WET SAMPLING KIT CONTENTS | |  |
|--|--------------------------------------|---|
|  | Adult Beverage Kit Box | Use this to store all your kit contents listed in this document. |
|  | Multi-way Opener | This will be used to open wine and beer bottles. |
|  | 1 oz Pour Spout (3) | Use this to measure the correct serving size. |
|  | We ID Sign & 4x6 Acrylic Sign Holder | This must be displayed on your cart at all times while sampling adult beverages. |
|  | Wine Bucket | Use this when serving chilled white wine, chilled beer, or chilled seltzer. |
|  | Single-Use Gloves | Use these when serving samples. Change gloves frequently throughout your event. |
|  | Cleaning Wipes | Use these to clean any spills and to disinfect the sampling surface before and after sampling events. |
|  | Paper Towels | Use these to clean any spills and to dry the sampling surface before and after sampling events. |
|  | Soufflé Cups | Use these to serve samples to guests. |
|  | Trash Can and Liners | Store trash can in the same location as the tote. Do not store the trashcan or trashcan liners in the tote. |
| Use TGT-VEE-D2DandKitOrderRequest mPlan to order kit items when you notice you are running low on kit contents. Paper towel and cleaning wipe replacements should be purchased at the Target store using your comdata card. Get supervisor approval before purchasing. | | |

Product Connections. Confidential and Proprietary.

TARGET AB SAMPLING

RESTOCKING DEMO SUPPLIES (CONT.)

Order using mPlan:

- Starter AB kit (full kit including demo supplies and cleaning supplies)
- Pour spout
- Soufflé cups (100 ct.)
- Trash can
- Trash can liners
- Wine bucket
- We ID sign

Buy at the store:

(with supervisor approval)

- Cleaning wipes
- Rubbing alcohol
- Paper towels

Please reach out to your scheduler if you have any questions!

TARGET AB SAMPLING



TARGET AB SAMPLING

AB EXPERT SERIES – ST. PATRICK’S DAY VIDEO

https://www.youtube.com/watch?v=-KGKdb_furc

- Remember, you have the best tools at your fingertips with the AB Expert Series!
- These videos are located on the BA Landing Page under the AB Expert Series tile.
- We will continue to provide additional videos and training material to help make of you the best in the category!



1 Year Anniversaries

Lila Perez, NC

Christine Lengel, FL

Christine Estevez, CA

Shelia Bellizan, TX

Jan Campbell, TX

Tina Slaubaugh, VA

Cecily Witcher, SC

Liza Lumignkit, IL

Luckenthya Occilien, FL

2 Year Anniversaries

Debbie Seeler, IL

3 Year Anniversaries

Brandie Wilson Spence, TX



EMPLOYEE OF THE MONTH NOMINEES:

Anthony Roskovich, OR

Christine Lengel, FL

Norelys Romero, TX



EMPLOYEE OF THE MONTH

Anthony Roskovich

March 2025

THANK YOU for going the EXTRA MILE

BAs nominated will get a prize for going the “extra mile.” These folks go above and beyond in their BA duties!

THANK YOU!

Lasondra Dougherty, IL
Johnathan Lo Presto, NC
Kona Nox, MN

PHOTO OF THE MONTH NOMINEES

Dameronay
Sar, MO



Douglas
Bland, VA



Monique
Guillory, NV



Ben
Love, CO



PHOTO OF THE MONTH WINNER:

Douglas Bland, VA

- **Clean & Complete Uniform**
- **Name Tag**
- **WE ID Sign**
- **Sampling Supplies**
- **Fully Stocked Featured Product**
- **D2D Cart Price Sign and QR Code**



Q&A

**THANK
YOU!**