



SAM'S CLUB CORE EVENTS RATE TABLE			
	SERVICE	STANDARD	HOLIDAY
STANDARD	WEEK-LONG Saturday-Friday	\$300.00	\$325.00
ENHANCED OPTIONS	WEEK-LONG Saturday-Friday	Want a customized digital demo? Give us a call! Custom Cart Signage, Custom Landing Page, Chatbot Capabilities, Price-off Offerings, Recipe Creation	

FY24 Holiday Dates			
HOLIDAY	DATES	HOLIDAY	DATES
Super Bowl	2/4 - 2/10	November	11/4 - 12/1
Easter	4/1 - 4/7	December	12/2 - 12/29
Memorial Day	5/20 - 5/26; 5/27 - 6/2		
July 4 <sup>th</sup>	6/24 - 6/30; 7/1-7/7		
Labor Day	8/26 - 9/1; 9/2 - 9/8		
Halloween	10/28-11/3		

## SHOPPER EXPERIENCE WIREFRAME

