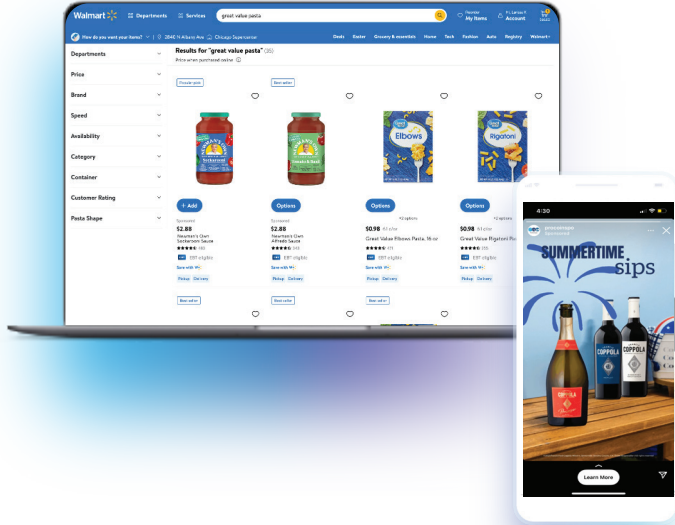


PAID MEDIA

Create awareness and increase sales with memorable ad experiences for CPG and AB markets



Paid Search

Run sponsored ads on retailer websites that leverage search terms and product data to capture consumers within the intent phase
CPG ONLY



Paid Social Media

Reach shoppers in the heart of relevant, brand-safe editorial content through visual ads that include add-to-cart links



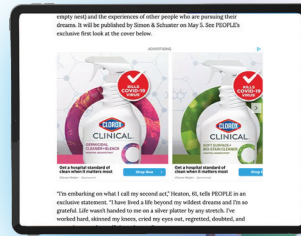
Display

Display sponsored advertising content on social media platforms using detailed targeting



Connected TV (CTV)

Deliver targeted video ads while users are watching TV content on streaming services or other digital platforms



Why Paid Advertising?

- Aid omnichannel efforts
- Increase brand awareness
- Increase sales
- Improve digital presence
- Enhance reach to target persona in optimal geolocations
- Protect your brand against competitor conquering



PRODUCT CONNECTIONS

A WIS INTERNATIONAL COMPANY.

Firstname Lastname
Title
Email
Phone Number