

# VEE FOCUS

FEEDBACK - OPINIONS - COLLABORATION - UPDATES - SUCCESSES

# CALL



**WELCOME**

# TARGET WET SAMPLING

## DRESS CODE

For every event you execute, you should always wear your uniform, which consists of your name tag, gingham shirt, apron, black pants, and closed-toe shoes. Product Connections will send you a shirt, name tag, and apron during your second week on the job.

- Flip flops, Crocs, heels, or any other open-toe shoes are NOT allowed at any time on the job!

Please reach out to your scheduler if you have any questions or concerns!

Gingham  
Shirt

Name Tag

Apron

Black Pants

Closed Toe  
Shoes



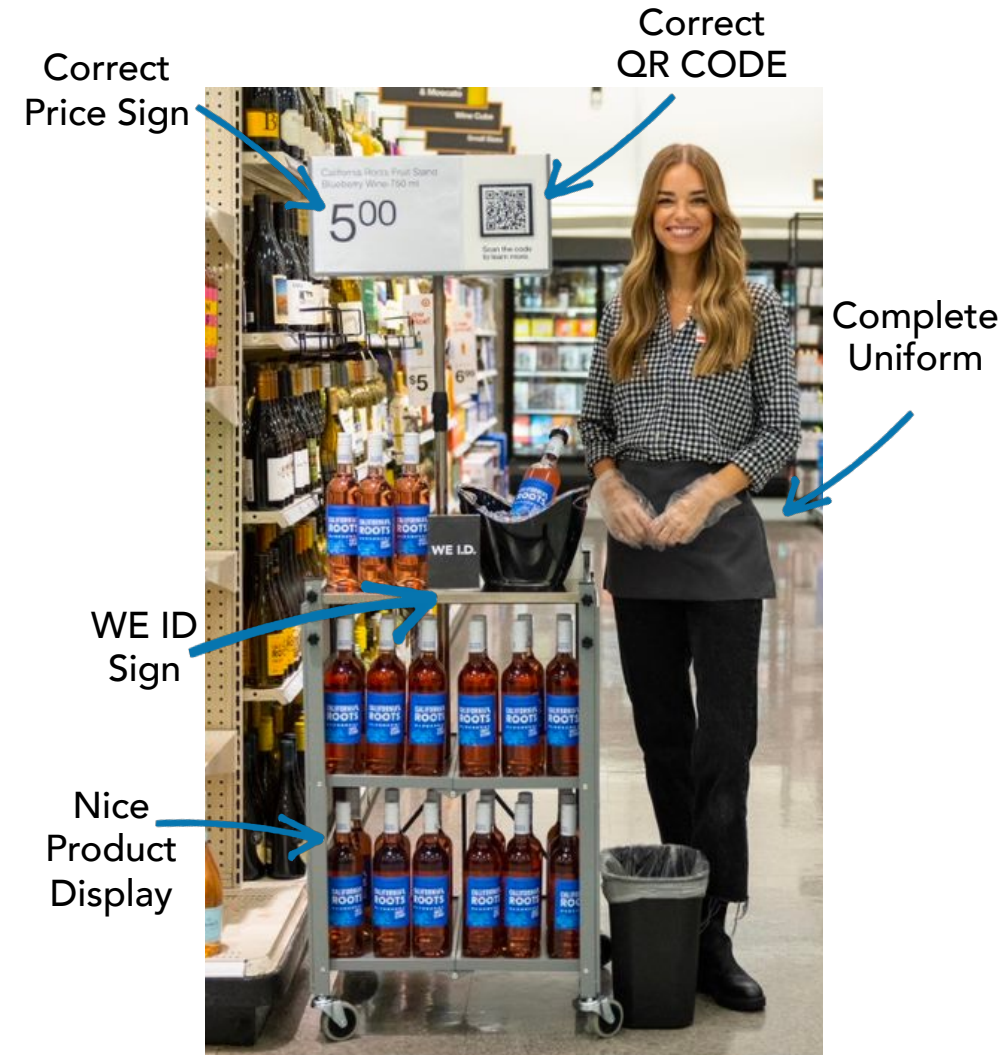
# TARGET WET SAMPLING

## DEMO SETUP

For every event you execute, you should always wear your uniform, create a nice product display, place your wet kit on the second shelf, use the correct QR code/price signs, and have your WE ID sign visible.

A few other reminders:

- Arrange the product neatly
  - Wines/liquor should be in rows of 3 or 4 depending on the size of bottle as pictured on the right.
- You should **NEVER** have more than 4 bottles on the top shelf of your D2D Cart.
- There should always be only 1 **Black** Sampling Bucket on your top shelf.
- Bungee cords should **NEVER** be visible. These should be cut or hidden.



# TARGET WET SAMPLING

## DEMO SETUP (CONT.)

- If you have little inventory, please make sure to still make sure the product looks neatly displayed like both pictures on the right
  - Wine/liquor bottles will still need to be in rows of 3 or 4 depending on the size of the bottle
  - Seltzer/beer boxes are to be displayed with the label facing out and spread out evenly (as pictured on the right)

Don't forget the goal is to encourage customers to pick up the product from your visually appealing display!





# TARGET WET SAMPLING

## MILEAGE & DRIVING TIME

Don't forget to approve your mileage and driving time in timesheet after each demo date. If you don't approve your miles and driving time, you **won't** be paid.

- If you have pending driving time or mileage to approve:
  - You can approve up to 4 past weeks in Timesheet.
  - Reach out to your schedule if you need to review mileage for events older than 4 weeks.

Not sure how to request mileage/ adjust your driving time? We've uploaded a new Quick Reference Guide to the BA Landing Page!



# TARGET WET SAMPLING

## MILEAGE & DRIVING TIME (CONT.)

Tolls:

- If you have incurred tolls between stores, they need to be reported in mPlan
- If you don't report tolls, we can't pay them
- Your scheduler will check the tolls portion within your route and will address the toll rate if needed

**Need help?** The BA Landing Page has a Mileage & Driving Time video tutorial



# TARGET WET SAMPLING

## TRAINING VS. HELP TIME

- For each event you are scheduled to execute, you are paid for one hour to set up your cart and review training manuals. You **should not** report this time as Training Time as this is a part of your Set Up event.
- Every time you interact with IT and/or Field Support, they report the length of the time spent on the ticket. You should only report the amount of time you spent contacting and communicating with them. The time you reported will be compared to their reported time.
- Each Bluevue course states the amount of time it takes to complete the course.
  - If you spend additional time completing the course, get your scheduler's approval before entering overtime in your Timesheet.

### Training Time:

- Completing or reviewing assigned training or related reference guides
- Bluevue training courses, participation in the monthly Target FOCUS Call, and New Hire Brand Ambassador call
- Communication about training with your supervisor, Field Support, or IT Service Desk
- Any training-related communication with your supervisor while off the clock
  - Get approval from your supervisor before entering time for training calls

### Help Time:

- Communicating with your supervisor, Human Resources, Employee Relations, Payroll, or IT Service Desk when the reason is not project or training-related
  - Get approval from your supervisor before entering time for Help calls



# TARGET WET SAMPLING

## AB EXPERT SERIES – GAMEDAY COCKTAILS

[https://youtu.be/a5HLL7rL\\_A0](https://youtu.be/a5HLL7rL_A0)

- Remember, you have the best tools at your fingertips with QR codes – take the time to watch the sampling videos, learn about the product by listening to the BA in video, and continue telling the story. These videos are located on the BA Landing Page under the AB Expert Series tile.
- We will continue to provide additional videos and training material to help make of you the best in the category.



# 1 YEAR ANNIVERSARIES

**Minerva Bustamante, TX**

**Elizabeth Schilb, TX**

**Teresa Stone, VA**

**Cynthia Lariviere, FL**

**Thomas McHugh, AZ**

**Debbie O'Brien, VA**

# EMPLOYEE OF THE MONTH NOMINEES:

Jordan Goddard, AZ

Jean Legros, MO

Christian Ruiz, FL

Tammy Wortham, NC

Suzie Saylor, TX



# EMPLOYEE OF THE MONTH

## Christian Ruiz

September 2023

THANK YOU  
for going the  
**EXTRA MILE**

**BAAs nominated will get a gas card for going the “extra mile.”  
These folks go above and beyond in their BA duties!**

# THANK YOU!

**Paulina Pulido, FL**

**Quintin Humber, NH**

**Shawanna McDonald, MO**

**Malcolm Weeks, NC**

**Minerva Bustamante, TX**

**Rosemary McCallum, IL**



# PHOTO OF THE MONTH NOMINEES:

Donna Welch, TX



Monique Guillory,  
NV



Beverly Wong, TX



Brian Molnar, FL



# PHOTO OF THE MONTH

**WINNER:**  
**Brian Molnar, FL**

- Clean & Complete Uniform
- Name Tag
- WE ID Sign
- Sampling Supplies
- Fully Stocked Featured Product
- D2D Cart Price Sign and QR Code



Q&A

THANK  
YOU!