

# ADULT BEVERAGE

# FOCUS CALL

FEEDBACK - OPINIONS - COLLABORATION - UPDATES - SUCCESSES

**WELCOME!**

# TARGET AB SAMPLING

## HOLIDAY SCHEDULE MEMORIAL DAY

### Memorial Day

- Setup – Friday, 5/24/24
- Demo Dates –
  - Friday, 5/24
  - Saturday, 5/25
  - Sunday, 5/26
- Teardown – Tuesday, 5/28
  - Teardown after demo if low inventory and supervisor approval
  - You can teardown Monday if you are working. However, Target wants the cart to stay on the floor during the long weekend.



# TARGET AB SAMPLING

## TARGET EVENTS

During the last weekend in May, there will be 2 demo dates in the same location with the same brand. Your supervisor will be reaching out to you in advance.

- **Friday:** Set up only (no demos allowed)
- **Saturday and Sunday:** Up to 2 demos per demo day, starting first demo as early as 10 am.
  - Starting second demo as late as 2:30 pm.
  - Demos cannot start after 3 pm
- Any store can activate more than 1 demo, only if activated Saturday or Sunday between approved start time
- Double demos at the same store same day are not allowed.
- High visibility events
- **Monday:** Teardown



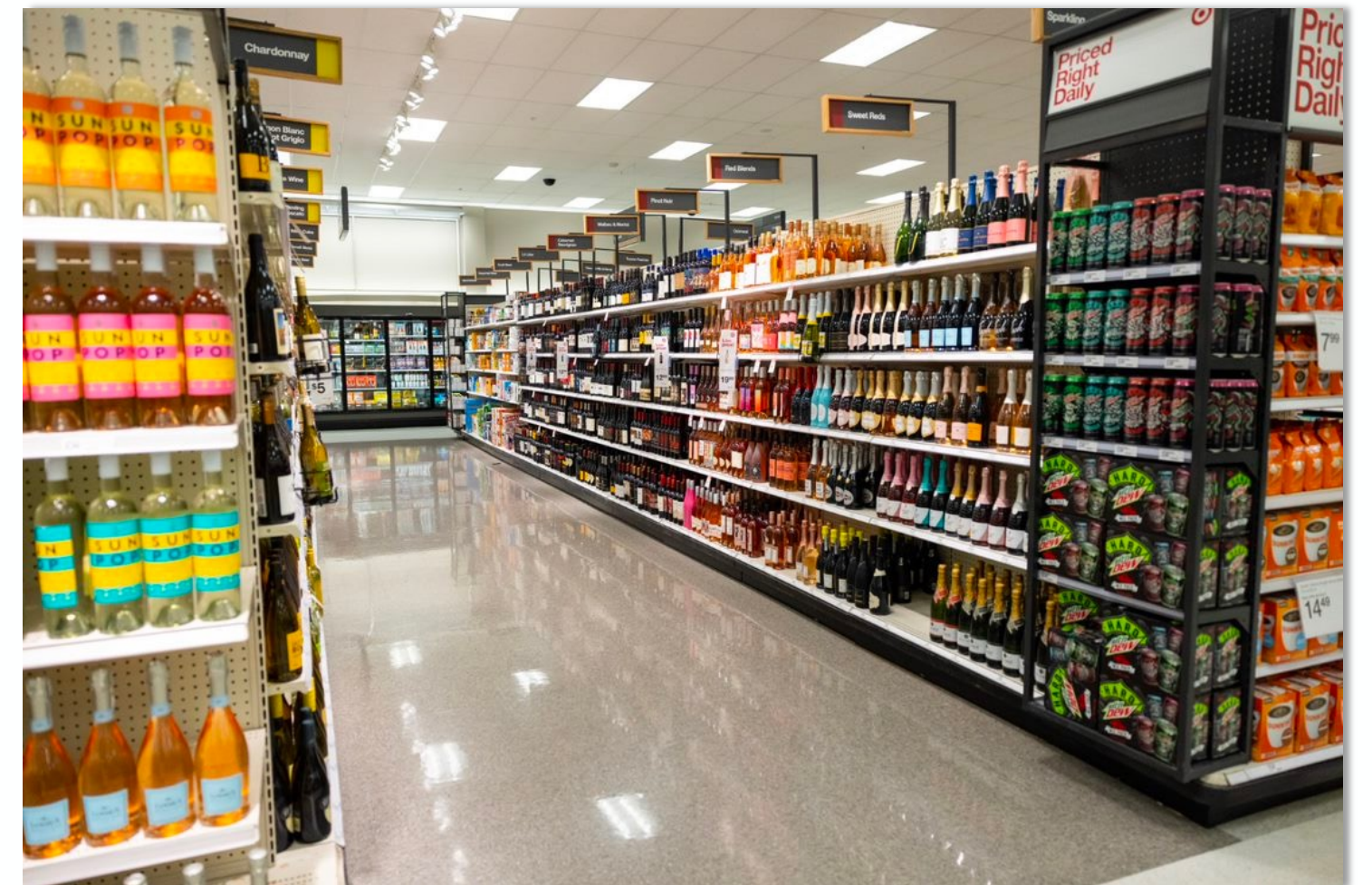


# TARGET AB SAMPLING

## TARGET EVENTS (CONT.)

Important notes and only for the weekend of May 31st – June 3<sup>rd</sup>:

- No wet sampling demos on Friday
  - You won't find an mplan for Friday demos – any event won't be able to be reported in AMP, therefore won't go through payroll.
- Demos cannot be started past 3 pm.
  - However, you can still finish them past 3 but can't start after 3 pm.
- VEE only events are not allowed:
  - If you can set up, but you know you won't be able to activate a demo, please alert your supervisor. Target won't pay for stores that haven't been fully activated so please alert your supervisor immediately if you can't activate your demo.

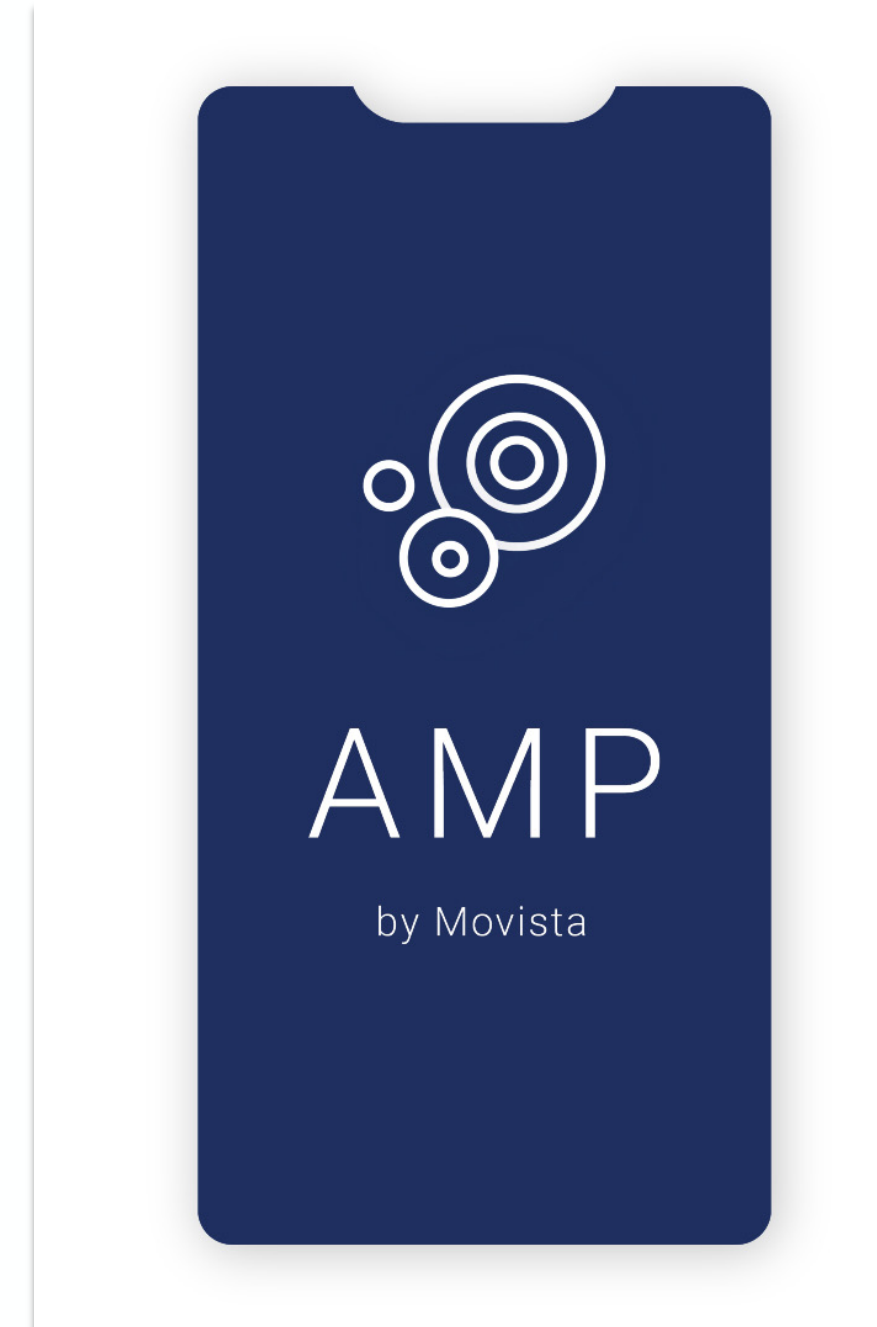


# TARGET AB SAMPLING

## SCHEDULE CHANGES

Schedules will now be shown **2 weeks** in advance.

- Log into your **AMP Mobile app** for your specific store(s) and item information to see your schedule.
- Make sure to reach out to your supervisor for any other scheduling questions.
- Please notify your supervisor if you know you will need to be off in advance so they can plan accordingly.





# TARGET AB SAMPLING

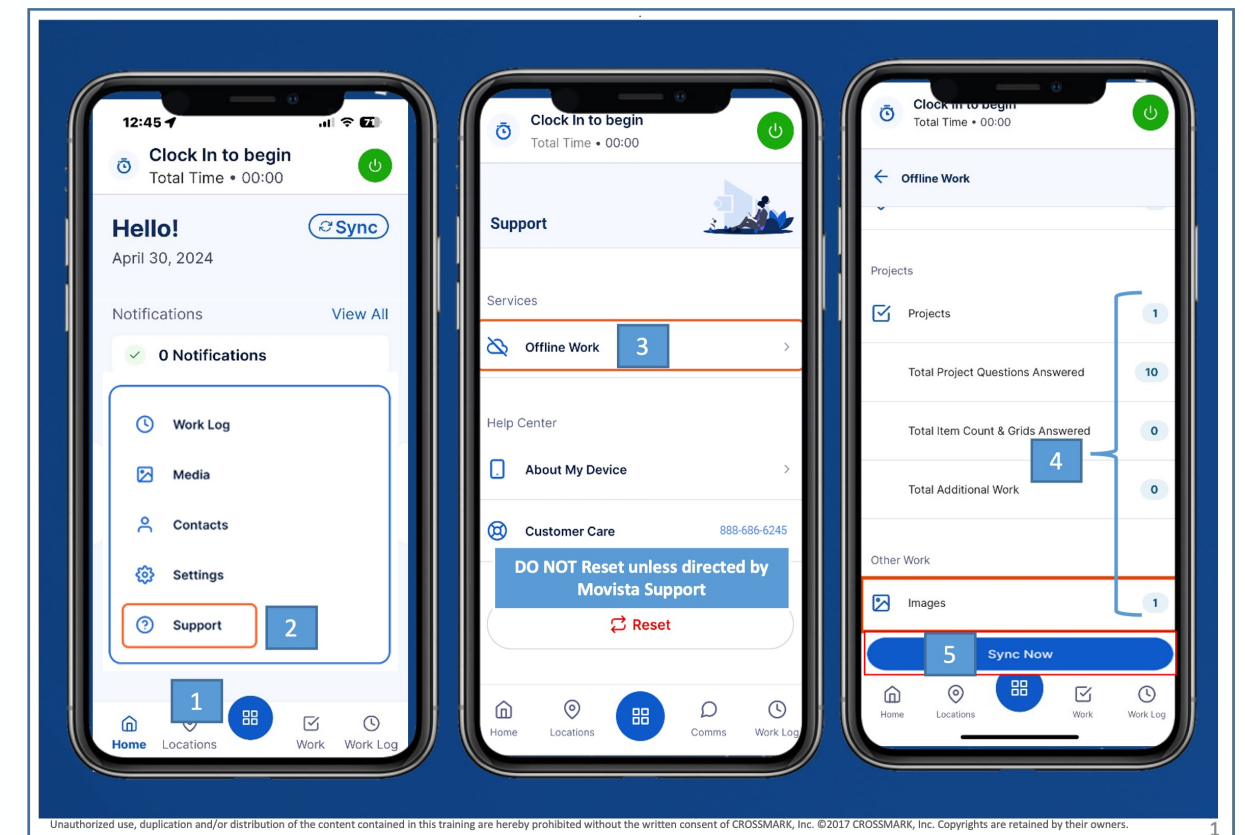
## SYNCING YOUR WORK

It's important that you make sure that the Amp application has synced all data once you have completed your work.

- This will ensure that all your answers and photos are pushed through the system correctly
- If you do not have a strong Wi-Fi connection or cellular service in your store, you can sync your device before you leave your home to ensure your mPlan is loaded. You can answer your mPlan offline while you're at the store but it's important that you sync your application once you have a strong Wi-Fi or cellular signal.

- **Steps to view Offline work**

1. Select the Navigation Toolbox on the Home page of the AMP application.
2. Select, Support.
3. Select, Offline Work.
4. Each section will display the number of items remaining on the device.
5. If any of the areas display one or more items, then scroll down to the bottom of the screen, and select, Sync Now until all zeros remain. NOTE: Never clear the cache or data if any items are present, the data will be lost.

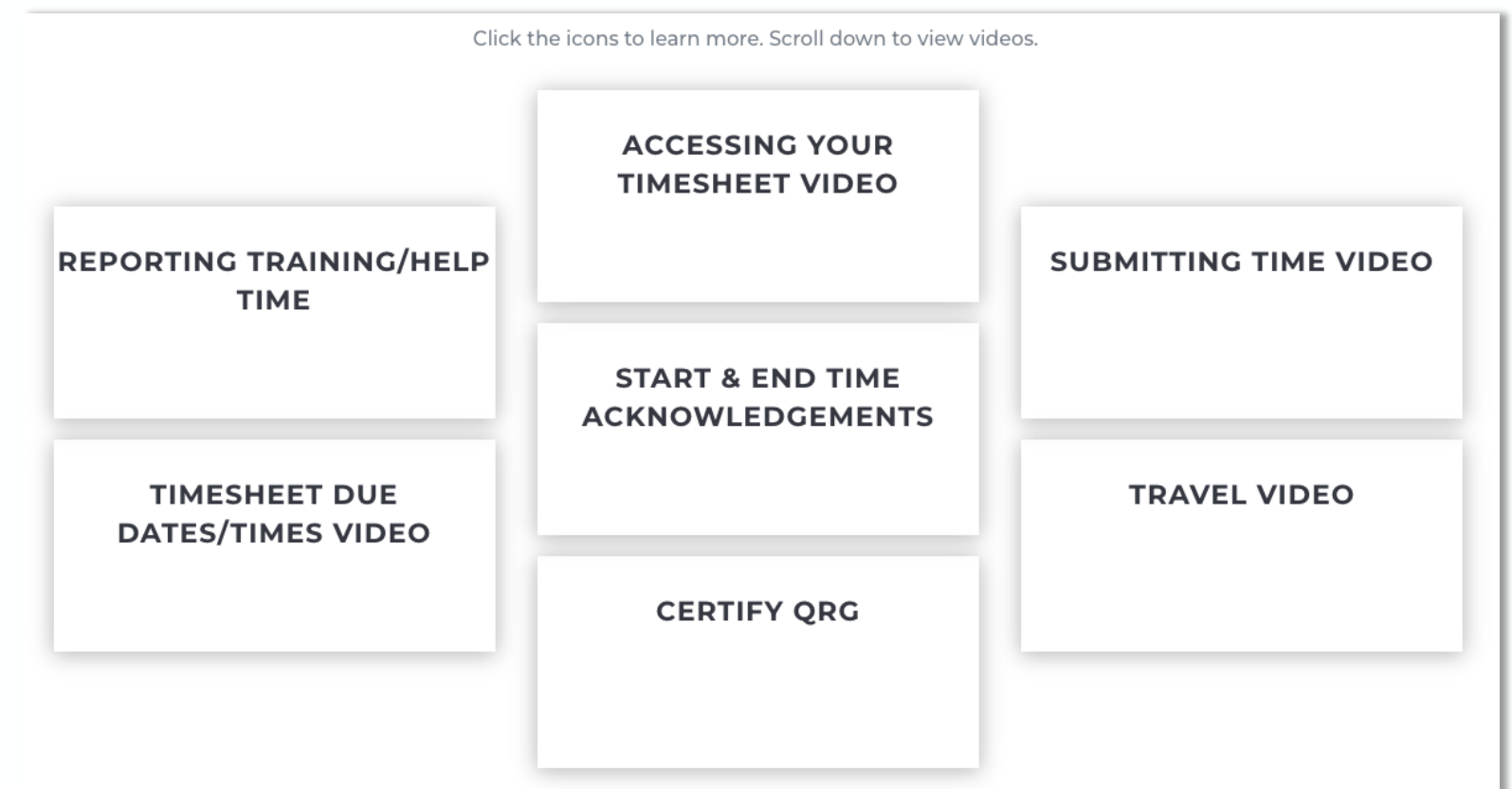


# TARGET AB SAMPLING

## MILEAGE & DRIVING TIME

Don't forget to approve your mileage and driving time in timesheets after each demo date. If you don't approve your miles and driving time, you **won't** be paid.

- If you have pending driving time or mileage to approve:
  - You can approve up to 4 past weeks in Timesheet.
  - Reach out to your schedule if you need to review mileage for events older than 4 weeks.
- Not sure how to request mileage/ adjust your driving time? We've uploaded a new Quick Reference Guide to the BA Landing Page!
- Landing Page Link for Helix Mileage:  
<https://vimeo.com/productconnections/review/788460366/a83c39ec15>





# TARGET AB SAMPLING

## MILEAGE & DRIVING TIME (CONT.)

### Tolls:

- If you have incurred tolls between stores, they need to be reported in mPlan
  - If you don't report tolls, we can't pay them
  - Your scheduler will check the tolls portion within your route and will address the toll rate if needed

Need help? The BA Landing Page has a Mileage & Driving Time video tutorial

- If you have pending driving time or mileage to approve:
  - You can approve up to 4 past weeks in Timesheet.
  - Reach out to your schedule if you need to review mileage for events older than 4 weeks.



# TARGET AB SAMPLING

## BUSY SEASON REMINDERS

The Target Stores are going to be incredibly busy during this time of year with summer shoppers and we want to remind you of a few things:

- This is a great opportunity to show off our program and show off your talents as a Brand Ambassador!
- Store management and workers will be very busy and will appreciate events running smoothly and boosting sales.
- Please keep in mind security cameras are everywhere and you are representing Product Connections every time you visit a store!
- The use of phones, earbuds, and headsets is not allowed while on the job.
- To give you a heads-up, some of our team members will be taking a vacation during the summer.

Thank you for everything you do!



# TARGET AB SAMPLING

## SETTING GOALS

Goal setting is the roadmap to success and can help you toward your desired outcomes and aspirations.

- Whether in personal or professional realms, setting goals provides focus, motivation, and a sense of direction.
- Your day-to-day should have a goal such as what do you want to do in a year, 3 years, etc.
- **Let's practice!**
  - Set a goal during your demos to sell x amount of product.
- Video Link:  
<https://www.youtube.com/watch?v=XrsERz952qM>



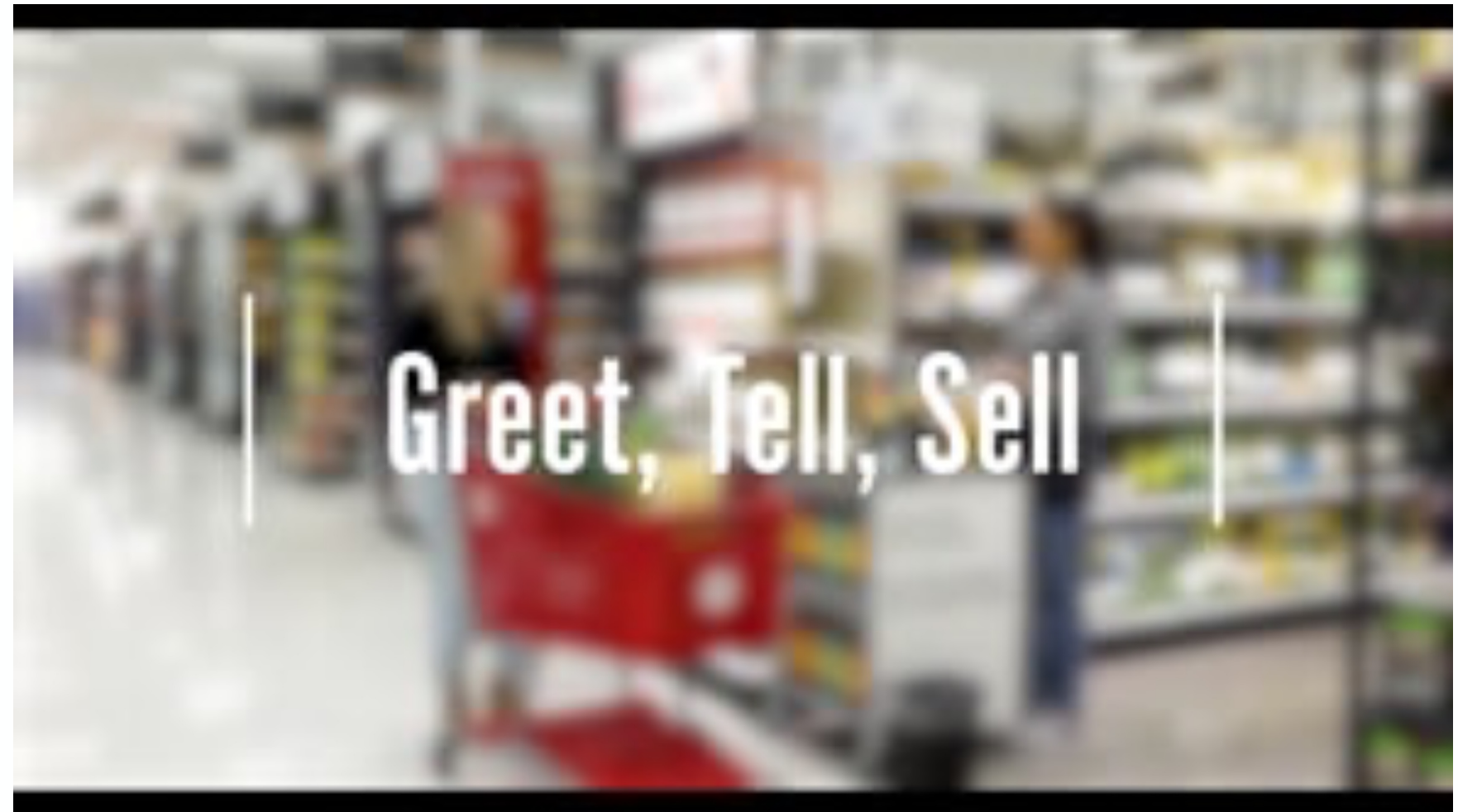


# TARGET AB SAMPLING

## AB EXPERT SERIES – GREET, TELL, SELL!

<https://vimeo.com/764333436>

- Remember, you have the best tools at your fingertips with the AB Expert Series!
- These videos are located on the BA Landing Page under the AB Expert Series tile.
- We will continue to provide additional videos and training material to help make of you the best in the category!





# 1 Year Anniversaries

Faleesha Powell, NC

Douglas Bland, VA

Dale Rickert, MO

Myiisha Fite, TX

Medina Diggs, NC

Tifara Johnson, AL

Benjamin Love, CO

Gale Perez, NC

# 2 Year Anniversaries

Samantha Chiccheletti, FL

Ilsa Olsen, FL

Richard Marous, FL

Abigail Canestrari, TX

# 3 Year Anniversaries

Terry Brackin, TX

Demetrius Mitchell, FL



# EMPLOYEE OF THE MONTH NOMINEES:

**Tyler Calabria, NH**

**Ilsa Olsen, FL**

**Martha Aubid, AZ**





# EMPLOYEE OF THE MONTH

**Tyler Calabria**

**May 2024**

THANK YOU  
for going the

**EXTRA MILE**

BAs nominated will get a gas card for going the “extra mile.” These folks go above and beyond in their BA duties!

**THANK  
YOU!**

**Shay Clark, OR  
Christine Lengel, FL  
Stephanie Speir, SC**





# PHOTO OF THE MONTH NOMINEES

Allycen Spinks,  
TX



Pamela  
Gobert, TX



Monique Guillory,  
NV



Joseph Alcaraz,  
CA





# PHOTO OF THE MONTH WINNER:

Monique Guillory, NV

- Clean & Complete Uniform
- Name Tag
- WE ID Sign
- Sampling Supplies
- Fully Stocked Featured Product
- D2D Cart Price Sign and QR Code



# TARGET AB SAMPLING

## WE WANNA KNOW...

- What would be your goal for this weekend?
- During the month of May, we will be hosting a raffle for FOCUS Call Feedback! To enter, click the link below and fill out the FOCUS Call Feedback survey! The WINNER will receive a PC-themed Gift basket that includes PC-themed gear!
  - Please raise your hand and we call on you to hear your feedback!



**Product Connections**  
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**Q&A**

**THANK  
YOU!**