

ADULT BEVERAGE

FOCUS CALL

FEEDBACK - OPINIONS - COLLABORATION - UPDATES - SUCCESSES

WELCOME!

TARGET AB SAMPLING

HOLIDAY SCHEDULE 4TH OF JULY

4th of July

- Setup – Friday, 7/5/24
- Demo Dates –
 - Friday, 7/5
 - Saturday, 7/6
 - Sunday, 7/7
- Teardown – Monday, 7/8
 - Teardown after demo if low inventory and supervisor approval
 - Schedulers will be off July 3rd and 4th
 - No changes to the July 4th schedule and demos will run as usual



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LANDING PAGE TUTORIAL: STORE COMMUNICATION TIPS

Today we are going to show you how to access the Store Communication Tips QRG!

- Please don't forget to utilize the Landing Page! The Landing Page is a powerhouse of training videos, essential documents, and resources designed just for you!
- To access the Landing Page, go to:
<https://productconnections.com/ba-resources/>

A few ways to use the Landing Page:

- If you need to approve your mileage between stores
- Need a refresher on AMP
- Want to look at the previous AB Expert series
- Get additional training support

PRODUCT CONNECTIONS STORE COMMUNICATION TIPS



It is important to maintain your relationships with your Target partners in both the front of the store and the back room. A strong relationship with your Target partners means you are less likely to lose the D2D cart and more likely to get the help you need while in-store, which will lead to better program execution.

Wet Sampling Program Introduction

- Upon arriving at your store, make sure to check in with Guest Service and sign the vendor log. (Look for pages with the Crossmark/Product Connections logo)
- Not sure how to break the ice with your Target Partner? Try using one of the scripts below!



Helpful Tip:

Try smiling when breaking the ice! When you smile, you come across as friendlier, more trustworthy, and even more confident.

At Guest Services:

Hi! My name is _____. I am a brand Ambassador with Product Connections, and we are Target's preferred Adult Beverage sampling agency. Today, we are launching the Adult Beverage (AB) Sampling Program at your store! Can you please direct me to the Food & Beverage Leader so I can introduce myself and the program? Thank you!

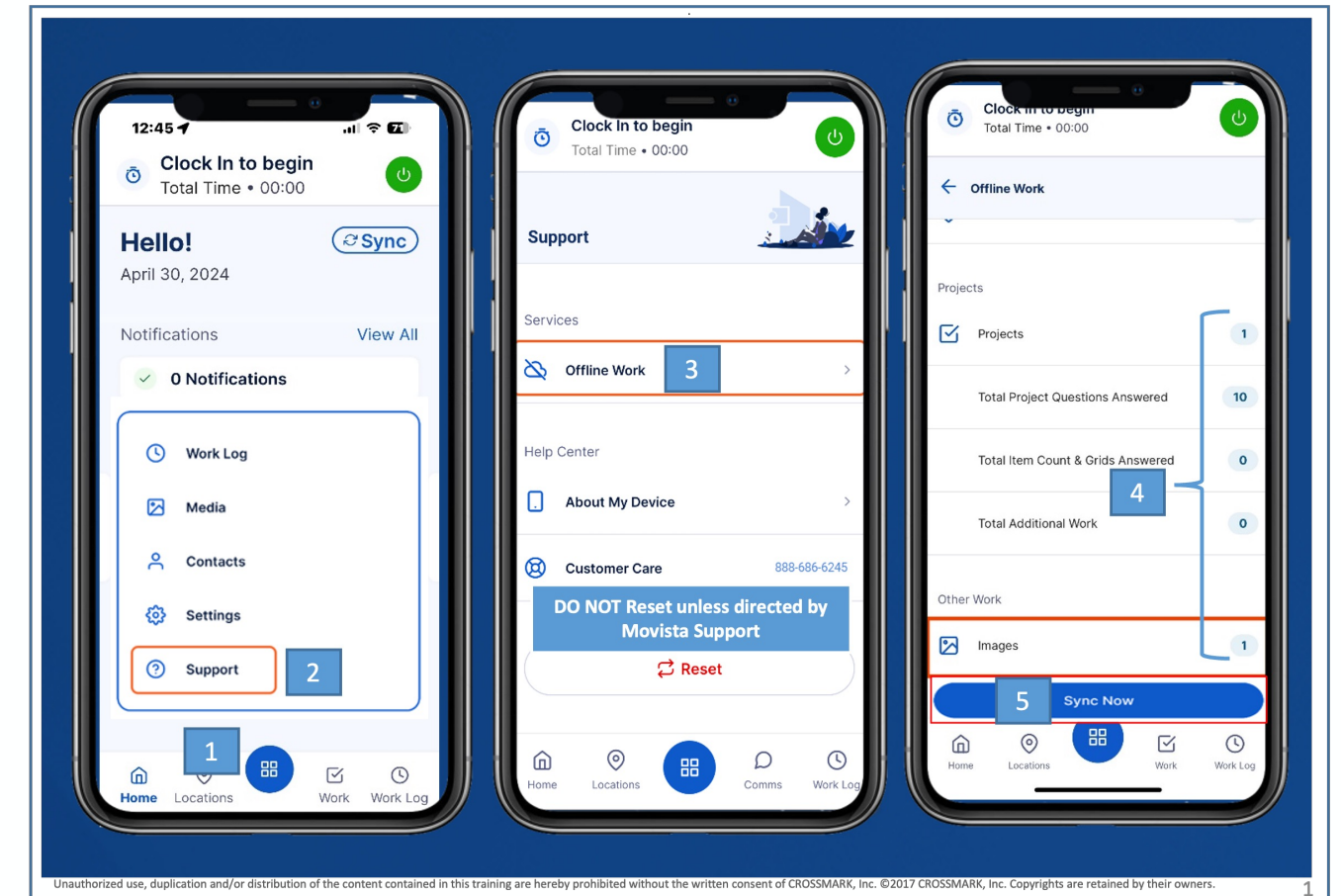


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AMP ISSUES

We understand that AMP hasn't been working correctly and have been working with Movista to fix these issues in the meantime please:

- Make sure to sync your work
 - Syncing your Work QRF: https://productconnections.com/wp-content/uploads/2024/05/How-to-successfully-transmit-work_AMP.pdf
- Please take a screenshot of anything that may be happening on your device and report it to your supervisor
 - We use this info for the developers at Movista to continue working and enhancing the app
- If your app is not working as intended, freezing, or not letting you complete all answers, please take a screenshot of the area where you are experiencing the issue and report it to your supervisor.
- Fellow BAs have reported that uninstalling and reinstalling the app helps with better functioning of the app



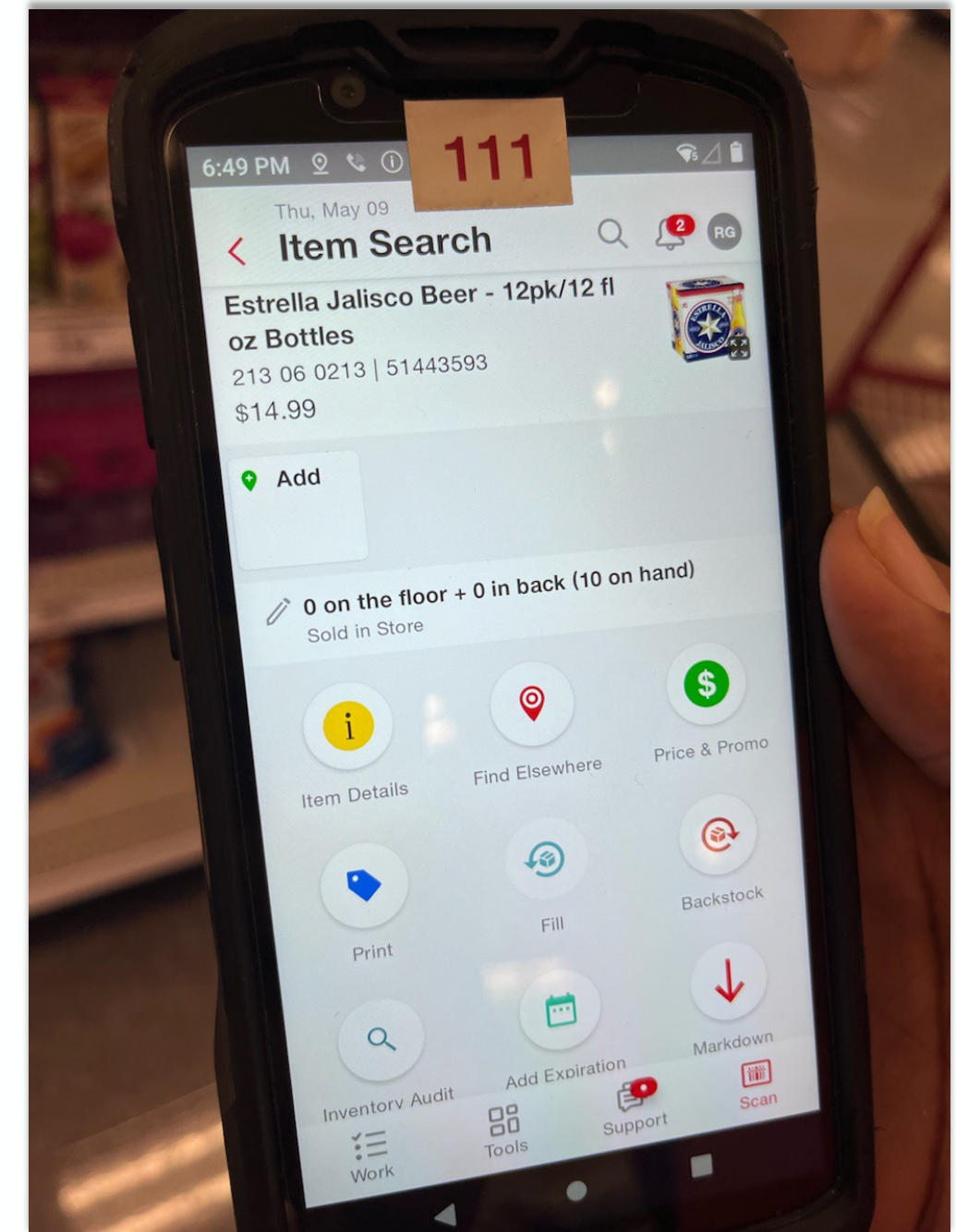
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INSUFFICIENT INVENTORY

When you are reporting insufficient inventory or not enough of the featured product and need setup with the backup item:

- Please submit a photo of the Handheld Zebra device showing little or no inventory (pictured on the right)

Reach out to your supervisor if you have any questions or concerns!



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WEEKEND CANCELLATIONS

Please keep in mind...

- Just a friendly reminder that if your event is confirmed in your app and you're unable to make it to work due to illness, a family emergency, or car trouble, we may kindly request a doctor's note or car workshop receipts.

Thank you for everything you do!



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CERTIFY RECEIPTS

If you are paying out of pocket, and need to report multiple receipts, our accounting team is asking us to get them all in a **single** expense report.

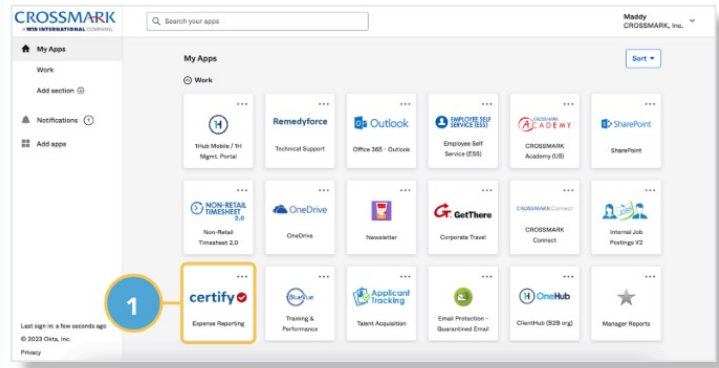
- You can go to our landing page to learn more about submitting your out-of-pocket expenses for reimbursement via Certify.
- This is also a reminder that all your out-of-pocket expenses need to be submitted via Certify for reimbursement.
- Landing Page link:
<https://productconnections.com/wp-content/uploads/2023/09/Certify-Expense-Report-Computer.pdf>

Please reach out to your supervisor if you have any questions or concerns!

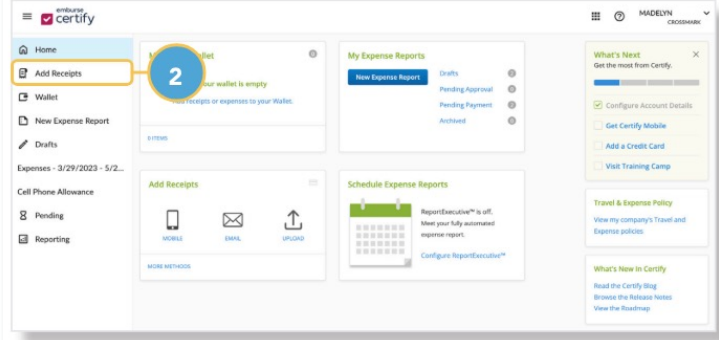
PRODUCT CONNECTIONS

SUBMITTING AN EXPENSE REPORT

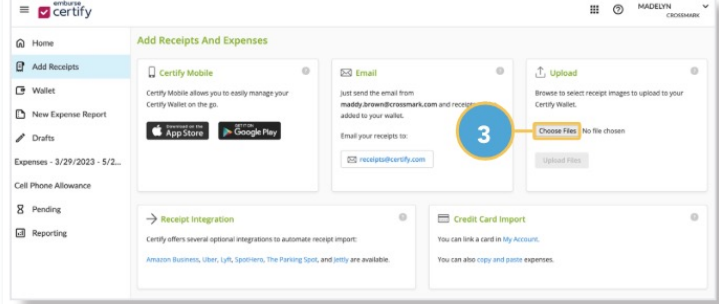
When you are executing a Wet Sampling Demo, there may be times when you have to purchase items out-of-pocket. Using Certify, you can expense those purchases to get reimbursed. Follow these steps to submit an expense report using your **computer or laptop**.



1. Select Certify
From the Okta Home page, select the Certify Expense Reporting tile.



2. Add Receipts
The Certify Home screen will display. From the navigation menu, select Add Receipts.



3. Choose Files
Click the **Choose Files** button in the Upload tile to select receipt images.

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AB EXPERT SERIES – TITO'S & LEMONADE FOR SUMMER

https://www.youtube.com/watch?v=9vc_07Q82wl

- Remember, you have the best tools at your fingertips with the AB Expert Series!
- These videos are located on the BA Landing Page under the AB Expert Series tile.
- We will continue to provide additional videos and training material to help make of you the best in the category!



1 Year Anniversaries

Jessica Rodriguez, FL

Debra Jordan, NV

Margaret Raim, IA

Casandra Deluke, FL

Paulina Pulido, FL

Christian Ruizjr, NV

Malcolm Weeks, NC

Rebecca Harvey, MD

Tammy Wortham, NC

2 Year Anniversaries

Penny Dipuma, FL
Rachel Collins, FL
Robin Lester, FL
Sharon Wiles, AZ

4 Year Anniversaries

Cathy Cleveland, TX



EMPLOYEE OF THE MONTH NOMINEES:

Michaela Jurjens, TX

Nicole Rogers, MN

Kimberly Long, KY

Katelyn Howe, IL

Christine Lengel, FL



EMPLOYEE OF THE MONTH

Nicole Rogers

June 2024

THANK YOU
for going the

EXTRA MILE

BAs nominated will get a gas card for going the “extra mile.” These folks go above and beyond in their BA duties!

**THANK
YOU!**

Berenice Mendez, IL
Roger Bertoncini Bianchi, TX
Sean Mccarthy, VA
Lonnie Tucker, IL



PHOTO OF THE MONTH NOMINEES

Martha Aubid, AZ



Aqeela Tanvir, VA



Kiana Utt, FL



Samantha C, FL



La'Andrew Banyon, TX



PHOTO OF THE MONTH WINNER:

La'Andrew Banyon, TX

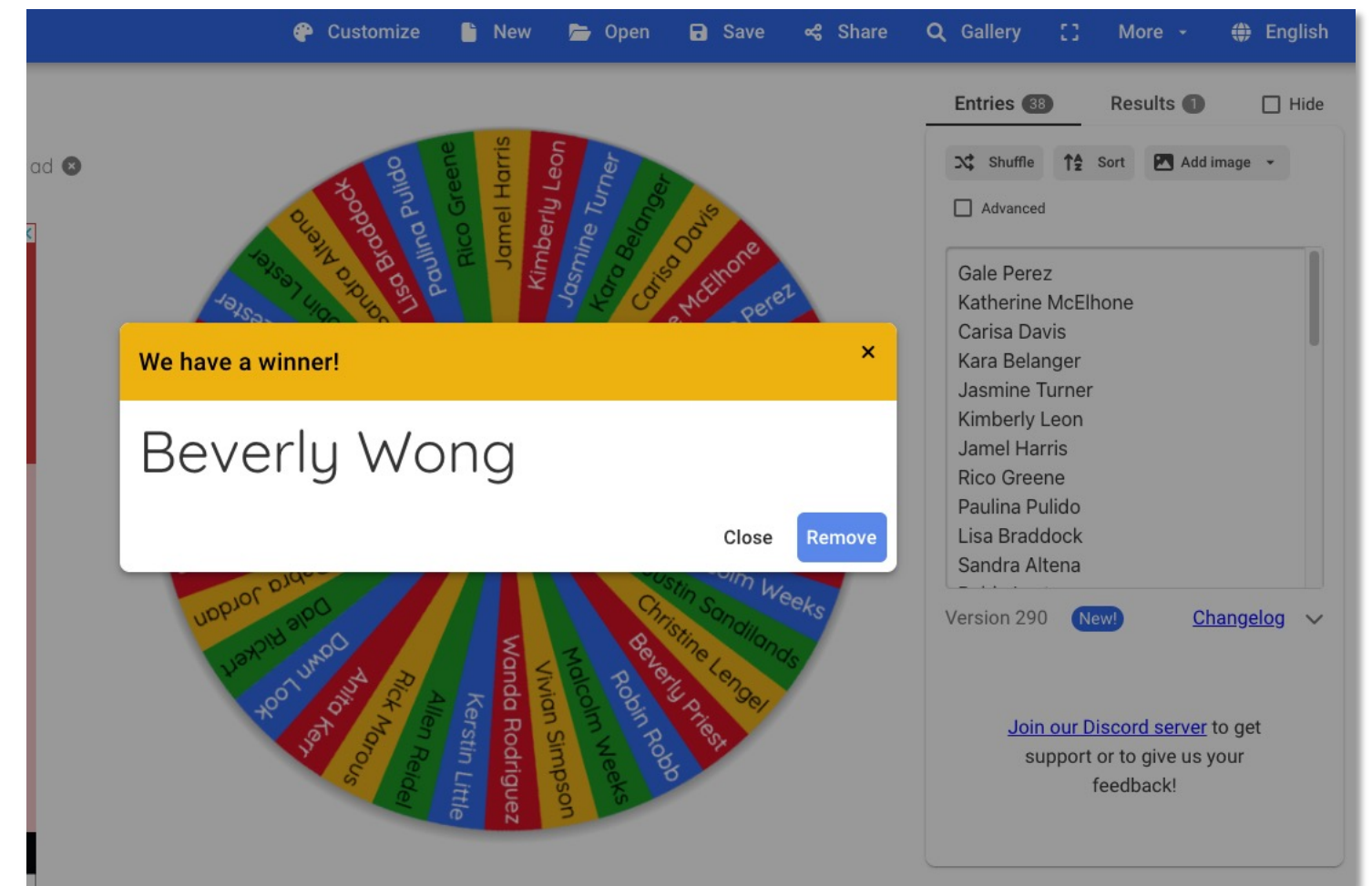
- Clean & Complete Uniform
- Name Tag
- WE ID Sign
- Sampling Supplies
- Fully Stocked Featured Product
- D2D Cart Price Sign and QR Code



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SURVEY WINNER

- We pulled all of the names from the survey and put them into a generator.
- Congrats to Beverly Wong!!!!



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WE WANNA KNOW...

- Did you set a goal and achieve it?



Product Connections

A **WIS INTERNATIONAL** COMPANY®

Q&A

**THANK
YOU!**