

ADULT BEVERAGE

FOCUS CALL

FEEDBACK - OPINIONS - COLLABORATION - UPDATES - SUCCESSES

WELCOME!

TARGET AB SAMPLING

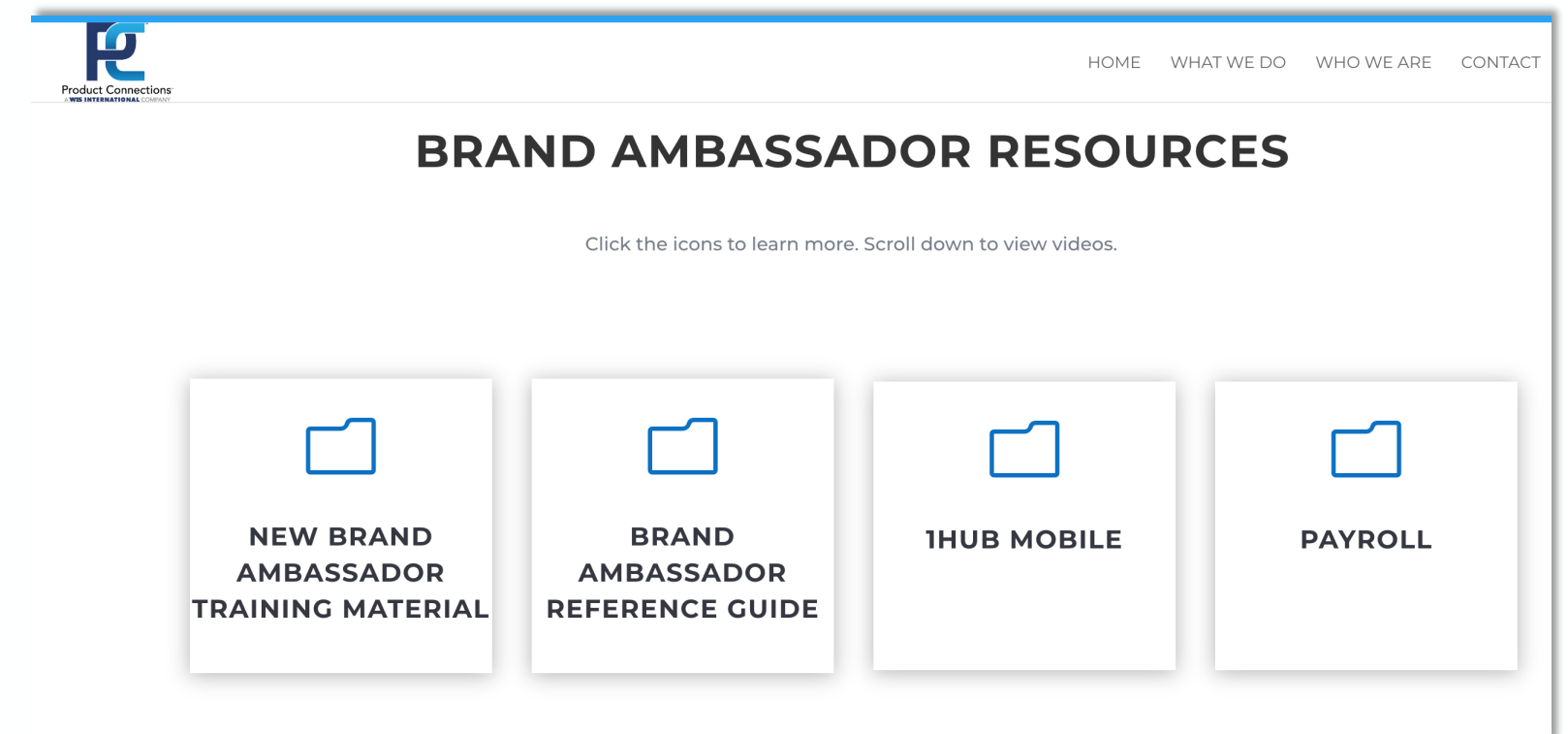
TUTORIAL: PAYROLL & MILEAGE

Today we are going to show you how to access Payroll and enter your mileage!

- Please don't forget to utilize the Landing Page! The Landing Page is a powerhouse of training videos, essential documents, and resources designed just for you!
- To access the Landing Page, go to:
<https://productconnections.com/ba-resources/>

A few ways to use the Landing Page:

- If you need to approve your mileage between stores
- Need a refresher on 1Hub
- Want to look at the previous AB Expert series
- Get additional training support



TARGET AB SAMPLING

SLOW SEASON UPDATE

January and February have historically been the slowest months for scheduled events as suppliers are still planning their budgets for the year.

- Steps our Sales and Operations teams are taking to have more events scheduled in our slower months:
 - Stacy, our amazing BDM, is selling in last-minute events
 - Actively rescheduling events and swapping stores; by tracking inventories well in advance, fewer events will be canceled due to lack of inventory.
 - Potential opportunities with our other corporate divisions: If you are interested in temporary work at other retailers, please alert your scheduler- we will do our best to increase your work hours.



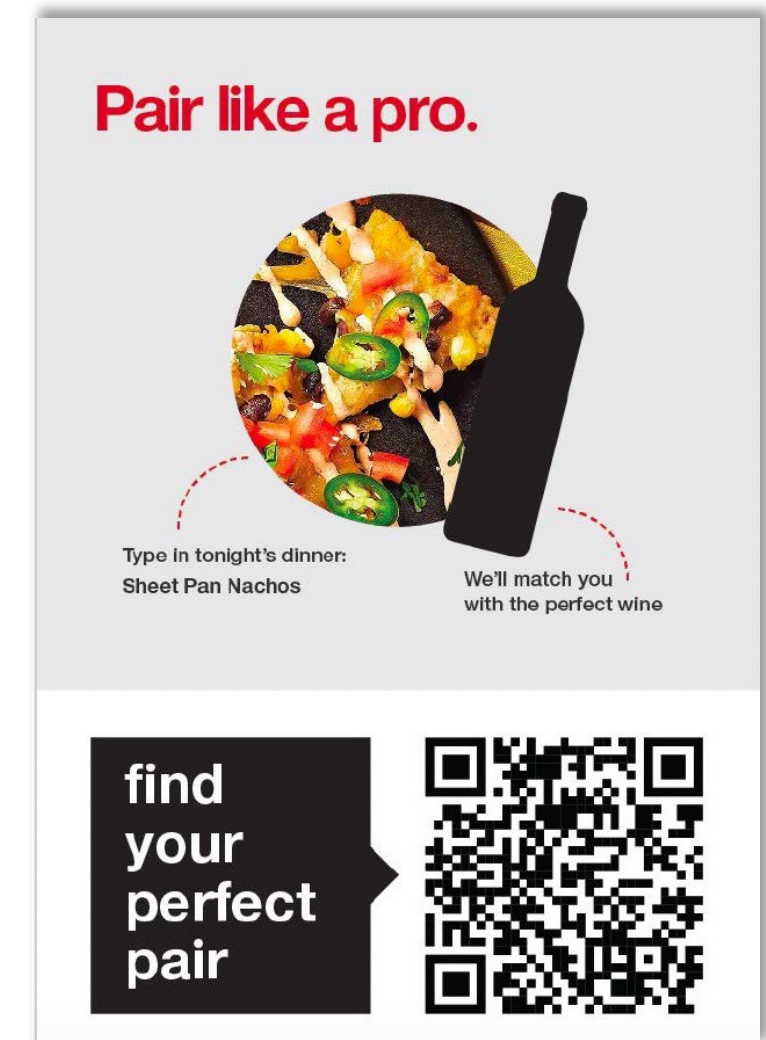
Thank you for all that you do!

TARGET AB SAMPLING

PAIR ANYTHING

To better connect with guests during your dry demo, we have created recipe cards for the season that can be handed out to each guest! These are currently being used in Indiana and California.

- These recipe cards feature a recipe on the front side of the card, and a QR code on the back that will lead guests to the PairAnything app.
- PairAnything is an online application that will give guests the ability to find food and wine pairings based on their favorite wine varietals or favorite meals, and even give them new wine pairing and recipe ideas! Encourage guests to visit using the QR code!
- Check the Pair Anything QR code on the landing page to learn more about pairing wines and meals



Please reach out to your supervisor if you want recipe cards to use in case of a dry demo!

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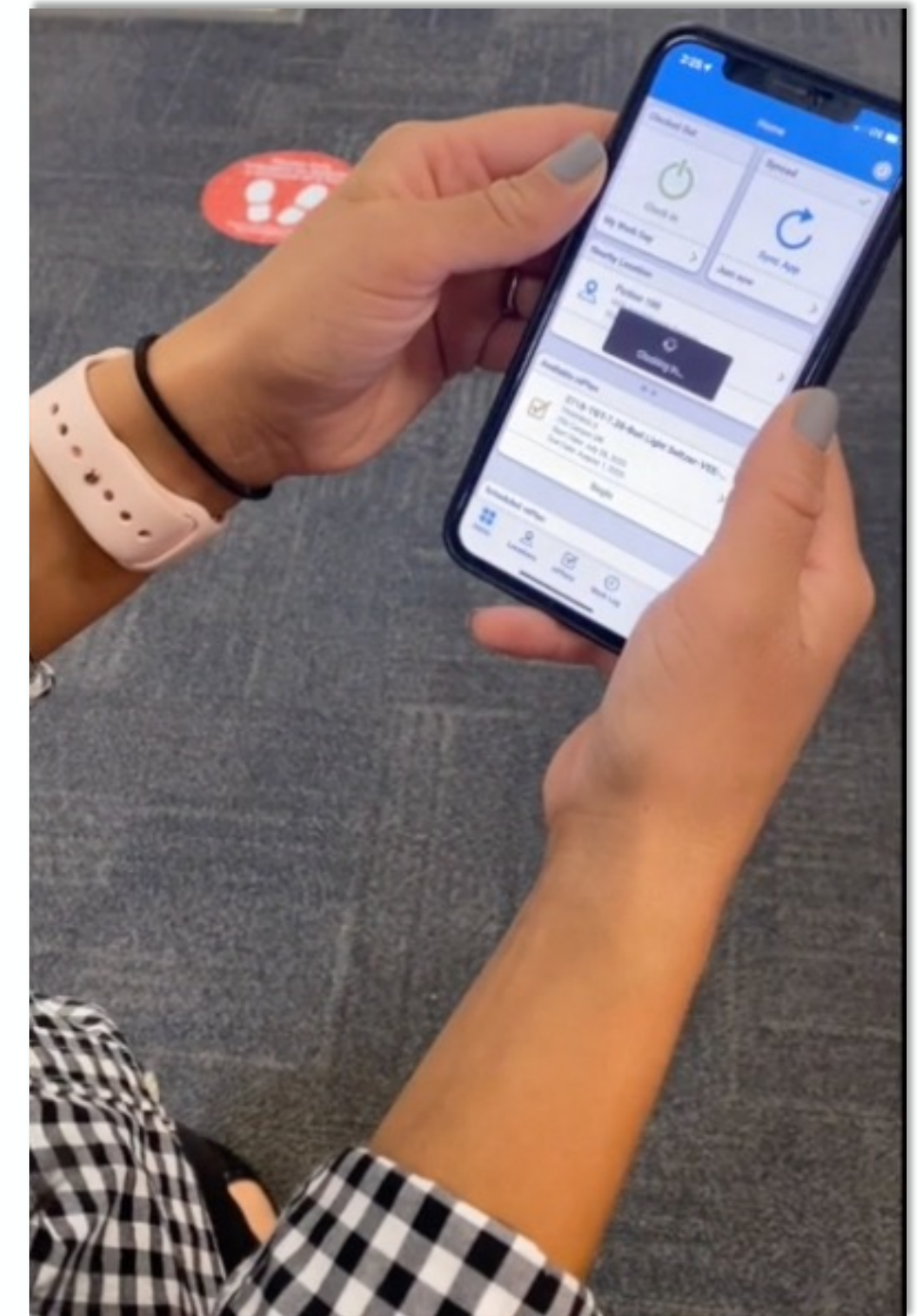
mPLAN SURVEY CHANGES

Effective February 9th, mPlans will now have the following changes to provide feedback for our Supplier Partners:

New Question:

- Please provide any customer feedback on this product. Example: price, flavor, packaging, etc.:
 - Open Feedback
- This should be quoted directly from Target Guests regarding their feedback on the featured product's price, packaging, flavor, etc.

Please reach out to your supervisor if you have any questions!



TARGET AB SAMPLING

AB EXPERT SERIES – VALENTINE'S DAY

<https://www.youtube.com/watch?v=kdMOWYoiUpc&t=1s>

- Remember, you have the best tools at your fingertips with QR codes – take the time to watch the sampling videos, learn about the product by listening to the BA in video, and continue telling the story. These videos are located on the BA Landing Page under the AB Expert Series tile.
- We will continue to provide additional videos and training material to help make of you the best in the category.



1 Year Anniversaries

Lillias Greenberg, TX

Ashley Domino, IL

Dawn Look, FL

Linda Insouta, FL

Tanya Erving, IL

Clarissa Brown, TX

Kathy Hilliker, TX

2 Year Anniversaries

Kimberly Cruz, FL

3 Year Anniversaries

Nola Romero, TX

Anita Kerr, TX

4 Year Anniversaries

Tracy Moore, TX



EMPLOYEE OF THE MONTH NOMINEES:

Beverly Priest, FL

Jordan Goddard, AZ

Pamela Gobert, TX

Rosemary McCallum, IL



EMPLOYEE OF THE MONTH

Beverly Priest

February 2024

THANK YOU
for going the

EXTRA MILE

BAs nominated will get a gas card for going the “extra mile.” These folks go above and beyond in their BA duties!

**THANK
YOU!**

**Samuel Schafer, SC
Michaela Jurjens, TX
Steven Moore, IN
Joseph Alcaraz, CA**



PHOTO OF THE MONTH NOMINEES

Suzanne
Hudson, NC



Pamela
Gobert, TX



Paulina
Pulido, FL



Michaela
Jurjens, TX



PHOTO OF THE MONTH WINNER:

Pamela Gobert, TX

- Clean & Complete Uniform
- Name Tag
- WE ID Sign
- Sampling Supplies
- Fully Stocked Featured Product
- D2D Cart Price Sign and QR Code



Q&A

**THANK
YOU!**