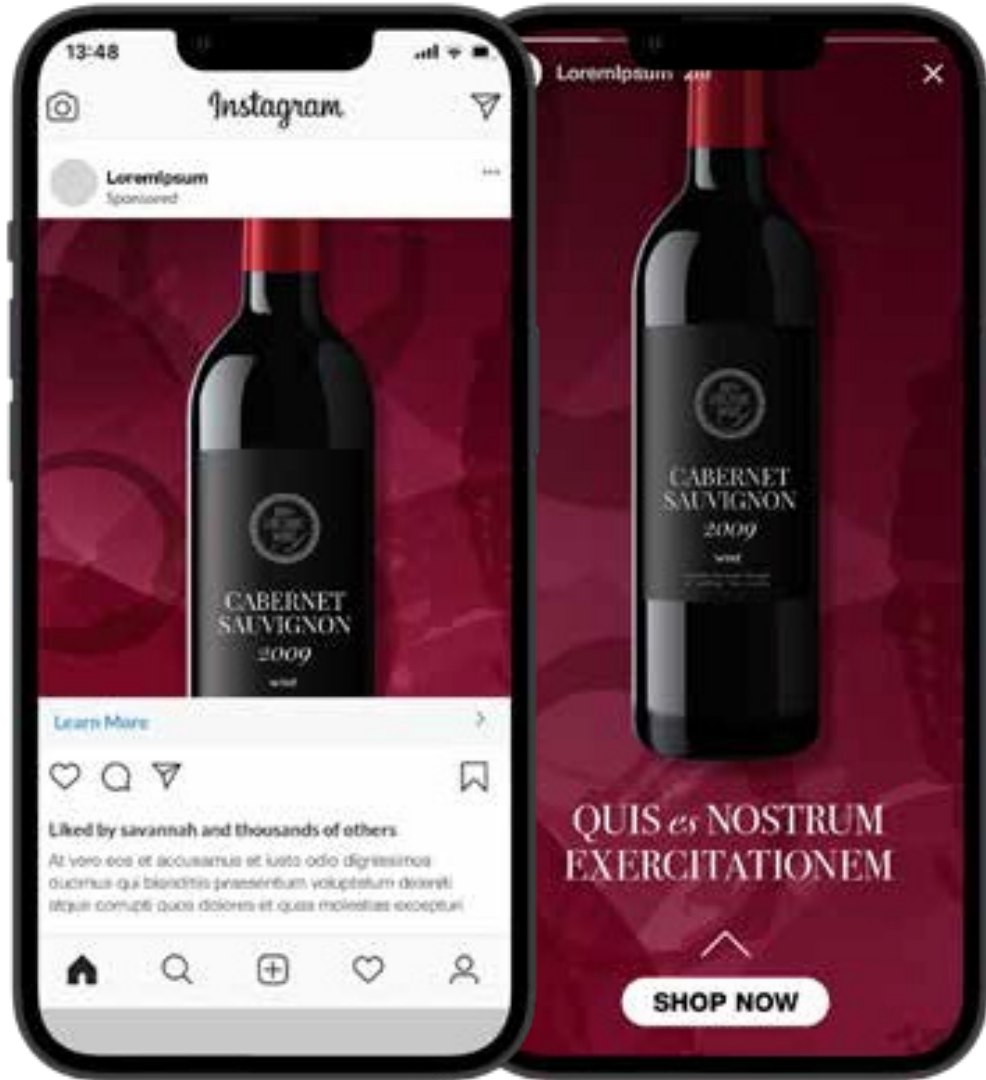


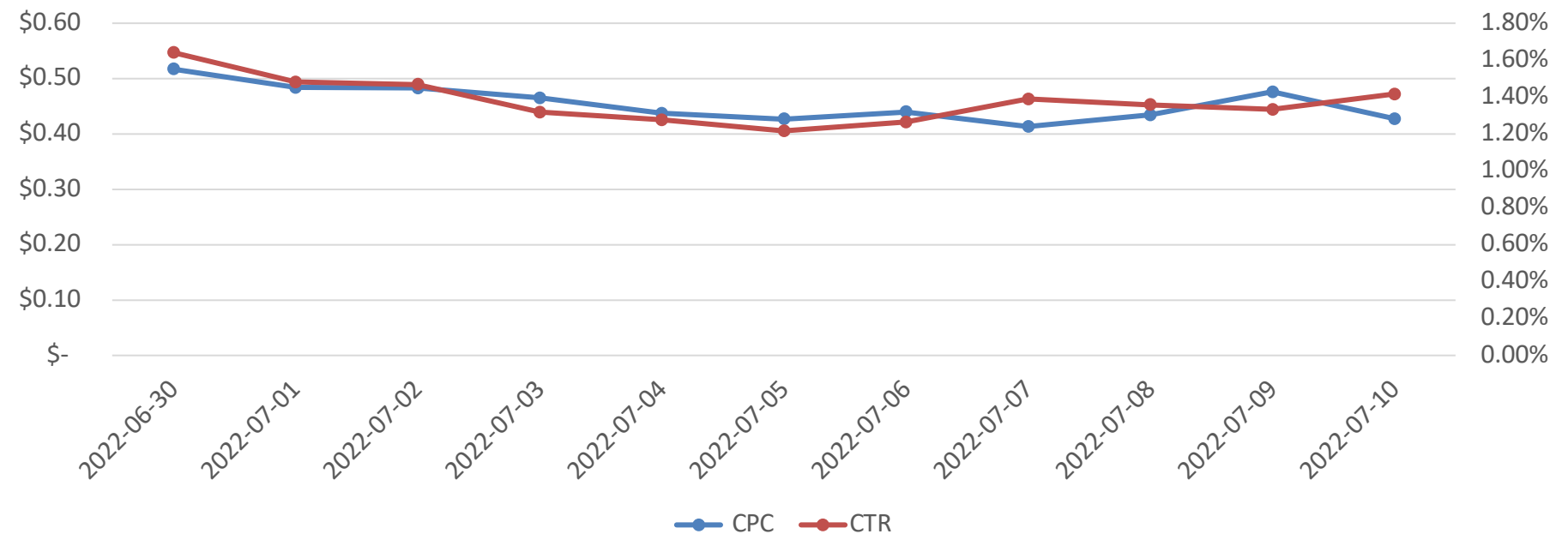
**PROGRAM**

Brand A  
Case Study  
Example



KPI Metric	Performance (10 Days)
IMPRESSIONS	1,594,206
AD CLICKS	6294
AD CLICK THRU RATE	.41%
ENGAGEMENT RATE	.81%
LANDING PAGE DWELL TIME	1:09 Seconds
LANDING PAGE CLICK THRU RATE	1.57%

Daily Performance



Ready to grow your brand?

c (870) 405-1156  
e [Stacy.Wineland@productconnections.com](mailto:Stacy.Wineland@productconnections.com)  
1602 E Central Ave Suite 20, Bentonville, AR 72712

c (501) 960-7784  
e [john.leachman@productconnections.com](mailto:john.leachman@productconnections.com)  
1602 E Central Ave Suite 20, Bentonville, AR 72712